

# INCREASE EMPLOYEE PRODUCTIVITY AND DATA COMPLIANCE WITH HOSTEDBIZZ SYNC

HOSTEDBIZZ FILE SYNCHRONIZATION AND COLLABORATION



# HostedBizz Sync and Collaboration

# Secure file sharing application within our All Canadian Infrastructure

HostedBizz Sync provides a private, secure, scalable cloud storage and sync solution for enterprises.

HostedBizz Sync allows businesses to create a private, cloud storage and sync solution for employees, customers and clients across your organization.

- Access to important files wherever you
- outside the organization
- Sync files easily with other users with security and control of your valuable intellectual property
- users
- Mobile capabilities which support all of the popular mobile OS's

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Corporate Branding to support your

Your employees require access to their critical business files at all times, including on their personal smartphones, tablets, or even home computers. Industry analysts have dubbed the trend of personal device use in the workplace as "bring your own device," or BYOD. Unfortunately, the growth in mobility, BYOD, and the desire to work anywhere creates a number of new challenges for protecting corporate data. Consumergrade sync services, such as Dropbox, Microsoft OneDrive and Google Drive, empower users to sync their work data and files with their mobile phones and home PCs, but these services can be a recipe for disaster from the perspectives of data privacy, security, and compliance. Additionally, there is an increasing level of privacy legislation and compliance that states that critical data and sensitive material should not leave sovereign Canada. Consumer grade services results in data repositories being stored outside of Canada.





Toll Free: 1-855-GO-HOSTED info@hostedbizz.com

# **SOLUTION BRIEF**



100% Canadian

All of HostedBizz's cloud assets are located in Canadian Tier 3 certified data centers.

Customer data never leaves Canada providing peace of mind as to where your data or your clients data resides.

HostedBizz offer a full suite of cloud services from servers, backup, file sync and archive through to virtual desktops and hosted Microsoft solutions.

Savvy and growth oriented organizations want to enable employees to be productive wherever they go, but without compromising the security and control of sensitive corporate data. There is an alternative approach for security conscious organizations. This solution brief explores how business owners and executives can arm employees with productivity-enhancing file sync technology, while at the same time safeguarding sensitive information. Business- grade file sync solutions put an end to "file anarchy" in the workplace and allow businesses to implement sensible security policies that prohibit the use of consumer-grade sync services in the workplace.

Business-grade file sync services deliver all of the key benefits that users expect, such as the ability to sync files between work PCs, the web, and a range of personal devices, such as phones, tablets, and home office computers. What's more, companies with legacy file servers can also sync the server to the cloud and better connect distributed employees with their corporate data. At the same time, with a business-grade solution, companies can implement strict security policies on a group or per-user basis; prohibit syncing to non-authorized devices; and remotely wipe sensitive data from lost or stolen devices or from devices owned by former employees. With a business-grade file sync solution, the company stays in control of its corporate data, while giving users all the productivity enhancements they desire.

The result is happy users and business executives with peace of mind that their data is protected.





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This Solution Brief discusses nine ways that business grade cloud file sync technology will ensure that your data stays in Canada, increases data security and makes your staff more productive.

Files on the Go

Nearly everyone has a smartphone, a tablet or a notebook computer. Business grade file sync enables users to sync their work and corporate files from their main work PC to remote computers and mobile devices. Users can now confidently go in the field on meetings, or a short business trip and leave the laptop at the office since all of their critical files are at their fingertips. With all files in sync, users can open, view, email, and share files from their mobile device. With the right applications on their mobile devices, users can even edit conventional productivity files, like MS Word or Excel, on the go.

Work from Anywhere

Everyone, it seems, is struggling with life/work balance. Extending one's day by an hour or two in the evening or on the weekend is part of the process of staying on top of things and staying sane in a 24/7 economy. By syncing files between their main office computer and a home office machine, knowledge workers are easily able to stay on top of their workload and crank out a few minutes (or hours) of productivity from the home office. With business grade file sync, every computer and mobile device stays in sync, and access to important files helps people work from anywhere. Moreover, even when employees are away from their main computers — if they're using a hotel lobby computer, for example — all of their content is easily accessed from the file sync web portal. Business grade sync solutions sync your files to a secure cloud, allowing people to work from virtually anywhere.

Leverage the Cloud Connected File Server Business grade file sync solutions enable companies to take their legacy file server and connect it to the cloud so they can sync data to mobile users and teams. For years, file servers have provided centralized file access and control to keep data organized in a company. For users on the same local area network, accessing files from the file server has always been fast and easy. For remote users, in most cases, the situation has been the exact opposite. As companies have become more distributed, remote users have suffered high levels of frustration since accessing and syncing with the company file server required a remote access VPN, which was often slow and cumbersome. As a result of these technical challenges more and more corporate data sprawl across an organization and many users working in isolation. By cloud-enabling a file server, organizations and their users no longer need to worry about VPNs. They just stay in sync, between the server, their computers, and their mobile devices.



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#### No More VPNs

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The main use case for most remote access VPNs was to login to the Corporate network to sync and access the file server. VPNs have been plagued, however, with incompatibilities, Wi-Fi and firewall connection issues, and cumbersome user interfaces. In short, users have loathed their corporate VPNs. With business-grade file sync, along with file server enablement, VPNs can become a thing of the past. Instead of logging into HQ, a user's files are simply transparently synced in the background, giving people fast and easy access to their business files.

# Sending Large Files

Traditionally, it has been very difficult for business users to share large files with colleagues, clients, and vendors. Email is the wrong method to share large files since email servers often have file size limitations. Additionally, current spam defense in most organizations, most users never see an email bounce from a server rejecting an email due to a file size limit. Business grade sync solutions enable users to share files instead, using web links pointing to files and folders stored in the cloud. This approach vastly simplifies life for users and makes sending large files fast and easy.

### **Sending Sensitive Files**

Business users need to send confidential and sensitive business data to colleagues, clients, and business partners. In some industry verticals, virtually all external communications may involve highly sensitive documents. Secure sharing capabilities are vital for professionals, such as lawyers, doctors, or accountants, who must interact with numerous clients and collaborate with people outside their organization. Business grade sync services enable users to perform secure file shares, where the sender of the file can force the recipient to register as a guest user before retrieving the file from the web. Moreover, the sender can specify download limits, file expiration limits, and further control how the recipient can interact with the files.

# Securely Collaborate with Anyone

Business grade sync solutions facilitate frequent collaboration with guest users. A licensed user can setup a special collaboration folder in the cloud and then invite guest users to upload, share, download, and manage the content in the shared folder. Since the users are collaborating in a secure web folder, file size limitations and security issues are eliminated. Licensed users can simultaneously have different shared and collaboration folders in use at any one time.

# Distributed, but still in Sync

Organizations today are more distributed than ever. Most businesses are locating employees geographically closer to clients and business partners in order to facilitatebetter service and business relationships. Therefore, collaboration and effective communication, despite distances, are essential to successful organizations. Business grade file sync is a critical tool that agile organizations need to keep employeesconnected, productive, and happy.

# Keeping Data in Canada

Consumer File Sync applications store client data at any location that is convenient to the provider of the service. This results in files being stored in the USA or other countries. Recently, there have been a number of legislation changes with respect to the sovereignty of data in Canada. Concerns over the USA Patriot Act and the right of Foreign Agencies to seize and search data within their own countries has further reinforced this requirement for keeping data such as SIN numbers, patient records, credit card data and other sensitive customer information in Canada.

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